

1 **Executive Order No. 3-2005**

2

3

4 EXECUTIVE ORDER ESTABLISHING THE

5 MONTANA FILM AND TELEVISION ADVISORY COUNCIL

6

7

8 Whereas, Montana has sublime and spectacular natural beauty, with its towering

9 snowcapped mountains, its fast running and teeming rivers, its vast golden prairies, and

10 its big skies; and

11

12 Whereas, Montana's unparalleled natural beauty, open space and hardworking

13 people can serve, in combination, as a major asset to the motion picture and television

14 industries, by providing a wonderful physical and economic setting in which to film their

15 creative works; and

16

17 Whereas, on-location filmmakers have been coming to Montana for over 100

18 years and the state was a very popular location for filmmakers throughout the 1970's,

19 80's and 90's; and

20

21 Whereas, Montana has, in recent years, struggled to compete with the Canadian

22 provinces and other states within the U.S. to attract the business of the motion picture

23 and television industries, but must now seize the opportunity to regain this commerce;

24 and

25

26 Whereas, attracting these creative industries to Montana brings revenue to our

27 state, employment to our citizens, and worldwide promotion of Montana's beauty on the

28 big screen; and

1 Whereas, it is crucial that Montana consult with, and be advised by, highly
2 regarded and well-known experts in the motion picture and television industries, who
3 will help actively promote Montana on a national level as the last best place for artistic
4 media endeavors; and

5 Whereas, Montana is the home for numerous individuals who are directly
6 involved with the film and television industry and who possess skills, connections and
7 knowledge that represent a potentially great promotional resource for the state;

8
9 NOW, THEREFORE, I, BRIAN SCHWEITZER, Governor of the State of
10 Montana, by virtue of the authority vested in me pursuant to the Constitution and laws of
11 the State of Montana, specifically 2-15-122, MCA, do hereby establish the Montana Film
12 and Television Advisory Council.

13 I. PURPOSE

14 The purpose of the Advisory Council is to:

15
16 A. Furnish advice and recommendations to the Governor and Governor's Office of
17 Economic Opportunity as well as the Montana Department of Commerce and its Film
18 Office regarding ways in which the State can:

- 19 1. Promote Montana to the film, television and related media industries as the
20 top creative destination in the industry, and spread the word regarding
21 Montana's various economic and other incentives so that companies will
22 choose to film here;
- 23 2. Assist production companies and other industry stakeholders on all matters
24 relative to the development of their film, motion picture, video, commercial,
25 television, and/or still photography projects within the state;

- 1 3. Establish, maintain, and lend materials (including stock footage) from a
2 resource library on the natural beauty, culture and history of the state to
3 encourage an accurate depiction of Montana by filmmakers and television
4 producers;
- 5 4. Provide technical assistance to indigenous filmmakers and television
6 producers to encourage the development of their craft;
- 7 5. Increase the film and television production opportunities for new and
8 emerging indigenous filmmakers;
- 9 6. Provide a knowledgeable staff that can answer all location and production
10 related questions;
- 11 7. Act as a liaison between production companies, other state agencies and
12 local governments to ensure a cooperative production experience for
13 everyone;
- 14 8. Attend and represent Montana at national and regional film festivals and trade
15 shows and originate, develop and promote new and currently existing film
16 festivals in Montana;

17
18
19 B. Work with the Department of Commerce to sponsor workshops, seminars, and
20 festivals on filmmaking, television production, and related media, including the legal and
21 financial aspects, and assisting with film, television and photography premieres and
22 galas;

23 C. Accept donations, generate revenue and disperse funds to assist in the
24 development of Montana-based film and television production and related media.
25

1 II. COMPOSITION

2 The Montana Film and Television Advisory Council shall be comprised of at least
3 15 members. The names and addresses of members who shall serve at the pleasure of
4 the Governor are submitted by separate letter to the Department of Commerce and the
5 Secretary of State.

6
7 III. ADMINISTERING AGENCY

8 The Council shall be attached to the Montana Department of Commerce for
9 administrative purposes. The Department shall assist the Council by providing staff and
10 other resources and information as warranted or requested. The Director of the
11 Department or his designee shall be the liaison between the Governor and the Council.

12 III. COMPENSATION

13
14 Council Members eligible for compensation under 2-15-122(5), MCA, shall be
15 compensated by the Department of Commerce, Montana Promotion Division, at \$25 for
16 each day actually and necessarily engaged in the performance of Council duties. All
17 members shall be reimbursed for travel expenses pursuant to 2-15-122(5), MCA.


18 IV. DURATION

19 This Council shall exist for a period of two years from the effective date of this
20 Executive Order, unless otherwise ordered by subsequent Executive Order.

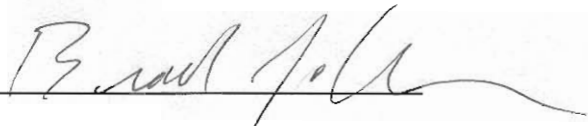
21
22 This Order is effective immediately.

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

GIVEN under my hand and the Great Seal of the State of Montana this 17th day
of March in the year Two Thousand and Five, A.D.



Brian Schweitzer, Governor

Attest:


Brad Johnson, Secretary of State