

**STATE OF MONTANA
OFFICE OF THE GOVERNOR
EXECUTIVE ORDER No. 21-2018**

**EXECUTIVE ORDER CREATING THE
GET OUTDOORS MONTANA ADVISORY COUNCIL**

WHEREAS, the outdoor recreation economy contributes \$7.1 billion in resident and non-resident consumer spending in Montana;

WHEREAS, 95 percent of Montanans identify outdoor recreation as an important aspect of their everyday quality of life;

WHEREAS, access to healthy public land and water for recreation is a top priority to Montanans;

WHEREAS, outdoor recreation is an important economic contributor that impacts both rural and urban Montana;

WHEREAS, all Montana stakeholders must conserve and steward our recreational assets;

WHEREAS, Montana must work to prepare, educate, and provide technical skill sets for a growing workforce that enhances the outdoor recreation economy;

WHEREAS, outdoor recreation creates physically and mentally healthy communities;

WHEREAS, the Montana Office of Outdoor Recreation assists in the support, improvement, and expansion of outdoor recreation infrastructure including, but not limited to, campgrounds, trails, wildlife habitats, and viewsheds;

WHEREAS, constituents and stakeholders of the outdoor recreation industry and economy have identified the need for an Office of Outdoor Recreation in Montana state government, which I created in 2017; and

WHEREAS, the Montana Office of Outdoor Recreation is the single point of contact for stakeholders to address all aspects of outdoor recreation in the state and it works to support and grow established outdoor recreation businesses and recruit new, compatible business to the state.

NOW, THEREFORE, I, STEVE BULLOCK, Governor of the State of Montana, pursuant to the authority vested in me under the Constitution and the laws of the State of Montana, Title 2, Chapter 15, MCA, and other applicable statutes, do hereby create the Get Outdoors Montana Advisory Council (Council) as provided in this Order.

PURPOSE

The Council is established to guide the efforts of the Montana Office of Outdoor Recreation as it enhances the state's outdoor recreation economy.

DUTIES

The Council shall advise the Montana Office of Outdoor Recreation and is tasked with:

1. Assisting with coordination of the many stakeholders and perspectives influencing Montana’s outdoor recreation economy.
2. Providing direct perspective and feedback to the Montana Office of Outdoor Recreation through active communication.
3. Supporting the Office’s mission to facilitate:
 - a. outdoor recreation industry recruitment;
 - b. outdoor recreation infrastructure enhancement;
 - c. conservation and stewardship;
 - d. education and technical workforce training; and
 - e. health and wellbeing.
4. Providing resources and gathering data for contextual research on recreation industry topics.
5. Providing advice for strategic action plans.

COMPOSITION

The Council will be comprised of at least 12 and no more than 35 members appointed by the Governor from the outdoor recreation industry, recreation user and interest groups, conservation and stewardship organizations, and local, tribal, state, and federally-employed land stewards. Council members serve at the pleasure of the Governor. The Council is administratively attached to the Department of Commerce.

COMPENSATION

The Council members will be eligible for travel reimbursement per § 2-15-122, MCA.

DURATION

The Council shall come into existence on September 1, 2018, and expire in two years, unless rescinded or renewed by subsequent executive order.



GIVEN under my hand and the GREAT SEAL of the State of Montana this 17 day of July, 2018.



 STEVE BULLOCK, Governor

ATTEST:



 COREY STAPLETON, Secretary of State